

NICOLAS CHAPUIS

TECHNICAL PROGRAM & PRODUCT LEADER - APPLIED AI

Paris, France | Open to US & international relocation | +33 6 23 24 69 82 | nicolas.chapuis@theshapers.io | theshapers.io | linkedin.com/in/nicolas-chapuis-senior-technical-product-program-manager-ai

01 KICKSTART	02 MATERIALIZE	03 ALIGN	04 TRANSFER	05 COORDINATE
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SUMMARY

Entrepreneurial technical program leader who kickstarts complex enterprise AI initiatives, materializes working prototypes and operating models, then transfers ownership and coordinates delivery. 10 years across product, programs, procurement, vendor contracting, architecture, governance, and multi-market launches.

SELECTED OUTCOMES

- AIR - versioned doctrine and reference baseline validated across 2,000+ AI systems, exposed by API.
- TV5MONDE - led the program from strategy and service design to go-live within one year, including hiring, RFPs, executive alignment, technical-team leadership, and launch support.
- COFACE - led a product from discovery to go-to-market across 5+ markets.
- PAUL - the company's first publicly available solution, taken from vision to live use.

EXPERIENCE

SHAPERS Founder - AI Product & Program Leadership	Oct 2021 - Present
SELECTED ENGAGEMENT - LEADING FRENCH PUBLIC INVESTMENT BANK MAY 2025 - PRESENT	
- Converted fragmented AI policies across Digital, IT, Compliance, Security, and Legal into one machine-usable doctrine, keeping business teams autonomous while maintaining compliance, security, and traceability. - Designed and built AIR, the reference engine for downstream AI Gateway and governance solutions: a versioned baseline covering 2,000+ AI systems, LLM normalization, deterministic decisions, legal/rationale anchors, and API-triggered requalification. - Created the first complete program version with limited stakeholder input - AI charter, AI Act registries, decision matrices, MCP connector architecture, skills/connectors model, and working application - then drove cross-functional transfer and implementation.	
LOGITOPIA / PAUL Co-Founder & President	Oct 2025 - Present
Co-founded and launched the company's first publicly available solution: an AI product that turns a brief and company template into a structured, editable PowerPoint; owned product vision, architecture, generation workflow, and editing experience through release at askpaul.app.	
THINKMARKET Senior Advisor - AI & Product	Sep 2019 - Present
Led product/program and AI transformation engagements for large enterprises; generative AI and EU AI Act expertise.	

SELECTED TRACK RECORD

- COFACE - Product Manager, International Credit Insurance Distribution (2022 - 2024): led discovery, roadmap, product ownership, and rollout across 5+ markets.
- GEODIS - Senior Technical Product Manager (2022): scoped a global platform redesign and drove vendor selection, procurement, negotiation, and IT/Marketing/partner alignment.
- TV5MONDE - VOD Program Lead (2019 - 2021): led strategy and service design through go-live within one year; hiring, RFPs, contracting, cross-functional alignment, technical-team leadership, launch support, and direct CDO/CEO reporting.
- GROUPE CCF - Treasury & Payments Program Manager (2018 - 2019): owned a 13-product banking portfolio and scoped the move to SaaS banking connectivity.
- ECV - Product Management Lecturer (2022 - 2023): designed and taught a Master-level module from ideation through implementation.
- WAVESTONE & SOPRA STERIA - Digital strategy, transformation, and international delivery consulting (2016 - 2019).
- OTHER VENTURES - Product and tokenomics for a Web3 marketplace (2021); product and US/Asia go-to-market for an award-winning premium spirits brand (2019 - 2021).

CAPABILITIES

Complex program ownership | 0-to-1 product definition | Rapid AI prototyping | APIs, MCP & LLM systems | Enterprise AI governance & EU AI Act | Vendor selection & contracting | Executive alignment | Ownership transfer & change
Hands-on prototyping: Next.js, TypeScript, React, Supabase, LLM APIs, MCP, rule and evaluation engines.

EDUCATION & LANGUAGES

emlyon business school - MSc in Management (2017) | Paris-Sorbonne - MA-level History (2014) | East China Normal University - Business in Asia | French (native) | English (professional) | Spanish (intermediate)